archug.com

Cookie Policy

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Courtesy translation. This English version is provided for information only. The French version is the only legally binding version; in the event of any discrepancy, the French version prevails.

archug.com

- **1. Purpose**
- **2. Strictly necessary cookies**
- **3. Audience measurement**
- **4. Technical performance measurement, subject to your consent**
- **5. Contact form security**
- **6. Other third-party services, without cookies**
- **7. What this website does not use**
- **8. Managing your preferences**
- **9. Retention periods**
- **10. Contact**

1. Purpose

This website, archug.com, was created with Singulart Studio. This policy explains which cookies and trackers are used on it, for what purpose, and how to manage them. It supplements this website's Privacy Policy.

All the cookies described below are set by this website itself. None of them is shared with the Singulart Studio website or with other artist websites.

2. Strictly necessary cookies

These cookies are essential for the website to work and do not require your consent:

- a **technical session cookie**, for the duration of your visit, needed for browsing and for the security of forms;

- a **load-balancing cookie**, which ensures the continuity of your visit across our servers, kept for one year;
- **preference cookies** (display language, currency, delivery country), set only when you make one of these choices on the website, and kept for one year.

3. Audience measurement

This website measures its own traffic, exclusively on behalf of Archie Hughes. Two cookies contribute to this: one identifies your current visit and expires after 30 minutes of inactivity, the other makes it possible to distinguish a new visit from a return visit and is kept for one year.

The information collected is: the pages viewed and their date, the page or site from which you arrived (including, where applicable, the campaign that brought you), an approximate country, your browser language, and the type of browser and device. **Your IP address is not kept.**

This measurement is **exempt from consent**, as it meets the conditions set by the CNIL (the French data protection authority) for audience measurement trackers:

- it is used solely to produce traffic statistics for Archie Hughes;
- the data is neither passed on to third parties, nor combined with other processing, nor used for advertising or profiling;
- it does not allow you to be tracked from one website to another: these cookies can only be read on archug.com;
- the lifetime of the cookies does not exceed thirteen months and the data is not kept beyond twenty-five months.

These cookies are set and operated by Singulart Studio on behalf of Archie Hughes (see this website's Privacy Policy). The cookie kept for one year is also the one that allows us to retrieve the choices you have made regarding cookies: if you clear your browser's cookies, these choices are cleared with them and you will be asked again.

4. Technical performance measurement, subject to your consent

This website uses **SpeedCurve**, a third-party provider, to measure the real loading speed of its pages and fix those that are slow. This service does not track your browsing, builds no profile

and serves no advertising purpose.

It is activated **only after you agree**, through the cookie banner, and you can refuse it or change your choice at any time (see section 8). It is not active on test environments or for automated traffic.

5. Contact form security

If you use this website's contact form, an anti-bot service (**hCaptcha**) is loaded when you start filling it in. It may set its own trackers, strictly necessary to prevent automated submissions, and is therefore not subject to your consent. It is not loaded on any other page.

6. Other third-party services, without cookies

- **Error reporting.** If a technical error occurs in your browser, an anonymous report is sent to our monitoring tool (**Sentry**) so that we can fix it. No cookie is set and your browsing is not recorded.
- **Images.** This website's images are served from Singulart Studio's servers. No cookie is set in the process.
- **Payment.** If you buy an artwork, payment takes place on a page hosted by **Stripe**, to which you are redirected. Any cookies set at this step are set by Stripe, on its own domain, and are governed by its privacy policy. No payment script is loaded on this website.

7. What this website does not use

Unlike the Singulart Studio website itself, this website sets **no advertising cookie**, **no social network cookie**, and uses **no third-party behavioral analytics tool**: no Google Analytics, no Google Tag Manager, no Meta/Facebook pixel. Fonts are hosted on this website and are not loaded from any third-party service.

8. Managing your preferences

A consent banner is shown to you on your first visit if you are located in the European Economic Area, the United Kingdom, Switzerland or California. You can accept or refuse all at once, and then refine your choice by category.

At any time, the **"Cookies settings"** link, at the bottom of every page, allows you to change your decision.

Your choices are specific to the browser and device you use. Refusing performance cookies disables the service described in section 4; the audience measurement described in section 3 is not affected, since it is exempt from consent. You can nevertheless block it, like any cookie, in your browser settings.

9. Retention periods

Purpose	**Cookie duration**
Technical session	the duration of the visit
Load balancing	1 year
Preferences (language, currency, country)	1 year
Current visit (audience measurement)	30 minutes of inactivity
New or returning visitor (audience measurement)	1 year
Technical performance measurement	as per the provider, after consent

Traffic data is not kept beyond twenty-five months.

10. Contact

For any question or request regarding this policy: **privacy-studio@singulart.com**. Requests are handled by Singulart Studio on behalf of Archie Hughes. Please state this website's address (archug.com) in your message.